

Innovation for Dementia in the Danube Region INDEED

A stream of cooperation



Major gaps in dementia care in the Danube region

- ➤ Lack of knowledge and skills of relevant occupational groups (general physicians, occupational therapists, physical therapists, pharmacists)
- ➤ Lack of mutual understanding, collaboration and coordination among these groups
- Lack of dementia-specific facilities (e. g. day centres, special care units)



Vision

To **improve dementia care** in the Danube region and contribute to the **implementation of national dementia strategies** with the scope of **enhancing the quality of life** of people with dementia and their carers.



Three specific objectives

To **improve dementia care** in the Danube region and contribute to the **implementation of national dementia strategies** with the scope of **enhancing the quality of life** of people with dementia and their carers.



Focus on bio-psycho-social disease model, person-centred care, chronic care model, collaborative care

To faciliate the collaboration of actors and enhance the coordination of services

on local, national and transnational levels, cross-border exchange of best practices To stimulate entrepreneurial activity and foster service development

Business know-how and advice on the creation of business plans in the area of health and social services



Strategy

Interprofessional educational programme targeting institutions

Networking support for actors in dementia care

Business consulting for entrepreneurs and start-ups







Three Modules



Intervention delivery

Interprofessional educational programme targeting institutions

Networking support for actors in dementia care

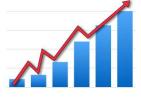
Business consulting for entrepreneurs and start-ups



CAMPUS



CONNECT



COACH

Traditional learning formats

Presentations, brochures

Internet-based learning formats

e-Learning coarses, Webinars

Two formats, blended learning

A stream of cooperation



Institutional target groups

Interprofessional educational programme targeting institutions

Networking support for actors in dementia care

Business consulting for entrepreneurs and start-ups



CAMPUS



Professional boards, educational institutions, medical and nursing schools



CONNECT



Community services, nursing homes, patient organisations



Business schools, private enterprises, chambers of commerce

Health & social authorities, public administrations, ministries, insurances



10 Project Partners

LP	Technical University of Munich	TUMMED	GERMANY
ERDF PP1	The Brain Company GmbH	TBC	AUSTRIA
ERDF PP2	Vienna University of Economics and Business	WU	AUSTRIA
ERDF PP3	Bulgarian Society of Dementia	BSD	BULGARIA
ERDF PP4	National Institute of Mental Health	NIMH	CZECH REPUBLIC
ERDF PP5	Social Cluster Association	SZK	HUNGARY
ERDF PP6	Romanian Alzheimer Society	SRA	ROMANIA
ERDF PP7	Memory Centre Bratislava	MCB	SLOVAKIA
ERDF PP8	University of Ljubljana	UL	SLOVENIA
IPA PP1	Alzheimer Association A&R Sarajevo	Association AiR	BOSNIA AND HERZEGOVINA



10 Associated Strategic Partners

ASP1	Federal Ministry of Health; Federation of Bosnia and Herzegovina	FMZFBiH	BOSNIA AND HERZEGOVINA
ASP2	Medical University of Sofia	MU Sofia	BULGARIA
ASP3	City of Zagreb	CoZ	CROATIA
ASP4	Ministry of Health of the Republic of Croatia	MoHCRO	CROATIA
ASP5	University of Zagreb	UNIZG	CROATIA
ASP6	MEDIWARE corp.	MW	CZECH REPUBLIC
ASP7	Bavarian Research Alliance GmbH	BayFOR	GERMANY
ASP8	Bavarian State Ministry of Health and Care	StMGP	GERMANY
ASP9	German Alzheimer Association	DAIzG	GERMANY
ASP10	Slovak Medical Association	SkMA	SLOVAKIA







Coordinator Project Manager

Prof. Alexander Kurz Lea Pfäffel

<u>a.kurz@tum.de</u> <u>lea.pfaeffel@tum.de</u>



Department of Psychiatry and Psychotherapy Klinikum rechts der Isar, Technical University of Munich Munich, Germany



interreg-danube.eu/approved-projects/indeed